



## GARDEN PARTIES

# TIPS TO MAKE YOUR EVENT BLOOM

Host a garden party to raise money for our brave lifesavers. To help you get started, here are some top tips on how to make the most of your event this summer.

### PLAN AHEAD

Whether you're throwing a big garden party for friends, firing up a relaxed barbecue for the family, or putting on some garden games for the kids (and big kids!) – make your garden party your own. Ahead of the big day, make it easy for guests to dig deep and support our volunteers by sharing your online fundraising page on social media. You'll find the link in the email you received when signing up.

### RAISE FUNDS

This summer, RNLI lifesavers will drop everything to answer the call for help and save every one they can. Your friends and family can support you, and our volunteers, through your RNLI Garden Party by donating directly to your online fundraising page. You won't need to do a thing – the money will come straight through to the RNLI. If you receive any cash donations, you can bank them yourself and transfer the amount to your online fundraising page. Every contribution makes a real, lifesaving difference.

### GROW YOUR DONATIONS

To help maximise the amount of money your garden party can raise, consider:

- Everyone likes tea, cake, and scones in the garden, so providing refreshments for a donation might help boost fundraising. Our cake toppers would look great on your fairy cakes!
- Tell your supporters a personal story about why you're raising money for the RNLI and how every penny they donate will help save lives at sea.
- Donate to your own online fundraising page to kickstart your total (the bigger the donation you're able to contribute helps encourage others to give big, too!).
- Upload a profile picture onto your online fundraising page – it will help your friends, family and work colleagues know they've come to the right place to support you.



Photo: RNLI/Cert Oakes

And don't forget to share pictures throughout your garden party to help boost your donations.

- On the day of your garden party, set up a collection box for last minute cash donations from your guests.
- Keep little ones happy throughout your garden party by using our Where's Welly cut-out (and offer a small prize as an incentive!). Download it for free at [RNLI.org/PartyResources](https://RNLI.org/PartyResources)
- For an extra fundraising boost on the day, hold a tombola or raffle.

### SPREAD THE WORD

Take advantage of your free RNLI Garden Party resources – we've created special invites for your friends and family, beautiful posters to help you promote your event and exciting activities to entertain your guests.

Visit [RNLI.org/PartyResources](https://RNLI.org/PartyResources) for all the tools you need, or contact the RNLI Garden Party Team at [VolunteerExperience@rnli.org.uk](mailto:VolunteerExperience@rnli.org.uk).

### PHOTOS

Share photos of your garden party on social media to show your friends and family the wonderful event you put on. We'd love you to share these with us @RNLI with the hashtag #RNLIgardenParty.

Registered with



FUNDRAISING  
REGULATOR



**Lifeboats**

### The RNLI is the charity that saves lives at sea

The Royal National Lifeboat Institution, a charity registered in the Isle of Man (1308 and 006329F), England and Wales (209603), Scotland (SC037736), the Republic of Ireland (CHY 2678 and 20003326) and the Bailiwick of Jersey (14), the Bailiwick of Guernsey and Alderney, of West Quay Road, Poole, Dorset, BH15 1HZ